LITRO

MEDIA KIT 2027

Literature · Art · Travel · International Culture

STORIES TRANSPORT YOU





LITRO

Stories transport you.

OUR ETHOS

Litro is an independent literary and cultural magazine publishing fiction, essays, art, photography, travel and ideas across print, digital and live programmes.

Founded in London, Litro has always been built on a simple belief: writing and art should travel beyond literary circles and meet readers in the world.

PRINT · DIGITAL · LIVE · INTERNATIONAL

LITRO AROUND THE WORLD

MEXICO | SOUTH KOREA | BREAKING BORDERS | NETHERLANDS | BRAZIL / RIO | ART + TECHNOLOGY













For more than two decades, Litro has used place as a way into literature, art and culture. World Series editions have connected readers with writers and artists across cities, countries and continents.

> “A publishing history built around place, culture and exchange.”

LITRO STORIES TRANSPORT YOU



BASIC **INFO**

Litro at a glance

- PRINT + DIGITAL
- UK + USA EDITIONS
- WORLD SERIES
- LIVE EVENT + PARTNERSHIP
- LITERATURE / ART / TRAVEL / CULTURE

OUR AUDIENCE

Readers across print, digital and live programmes.

136,000
READERSHIP

15,000+
SOCIAL COMMUNITY

69%
FEMALE

31%
MALE

56%
AGE 28-36

44%
AGE 36-70

"Source: Litro audience profile, supplied November 2026."

READER PROFILE

Litro reaches culturally engaged readers interested in literature, art, travel and international culture. Our audience meets the magazine across print, digital publishing, newsletters, special editions and live cultural programmes.

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PRINT

A physical magazine with an international archive.

Advertising sits inside an editorial environment built around fiction, essays, interviews, art and culture.

2027 opportunities include standard display advertising, premium positions, sponsored features and integrated partnerships.

ADVERTISING OPPORTUNITIES



FULL PAGE | DOUBLE PAGE SPREAD | PREMIUM POSITIONS | SPONSORED FEATURES

Commercial packages are built around the right combination of print, digital and live activity.

DIGITAL

Extend the story beyond the page.

Litro combines the editorial authority of the magazine with web, newsletter and direct-to-reader formats. Digital inventory is designed to work independently or alongside print and live partnerships.

WEBSITE

Display + integrated campaigns

NEWSLETTER

Sponsorship + placements

SPONSORED EDITORIAL

Clearly labelled partnerships

SOLUS EMAIL

Direct campaign format



DIGITAL PARTNERSHIP

Standalone or integrated with print, events and special editions.

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TRAVEL, PLACE + PARTNERSHIPS

A natural extension of the World Series archive.

Litro works with destinations, cultural organisations, hotels and partners on editorial-led campaigns that connect place with writers, artists and readers.

The commercial offer can combine print, digital, competitions, special editions and live cultural activity - while keeping paid partnerships clearly identified.

- DESTINATION STORIES
- HOSTED EDITORIAL
- SPECIAL EDITION
- COMPETITION
- PRINT + DIGITAL
- CULTURAL PARTNERSHIP

BREAKING BORDERS 2027

Los Angeles · London · New York

10 YEARS ON

A transatlantic cultural programme built around writers, translation, place and the question of what divides us now.

LOS ANGELES

17-18 February

LONDON

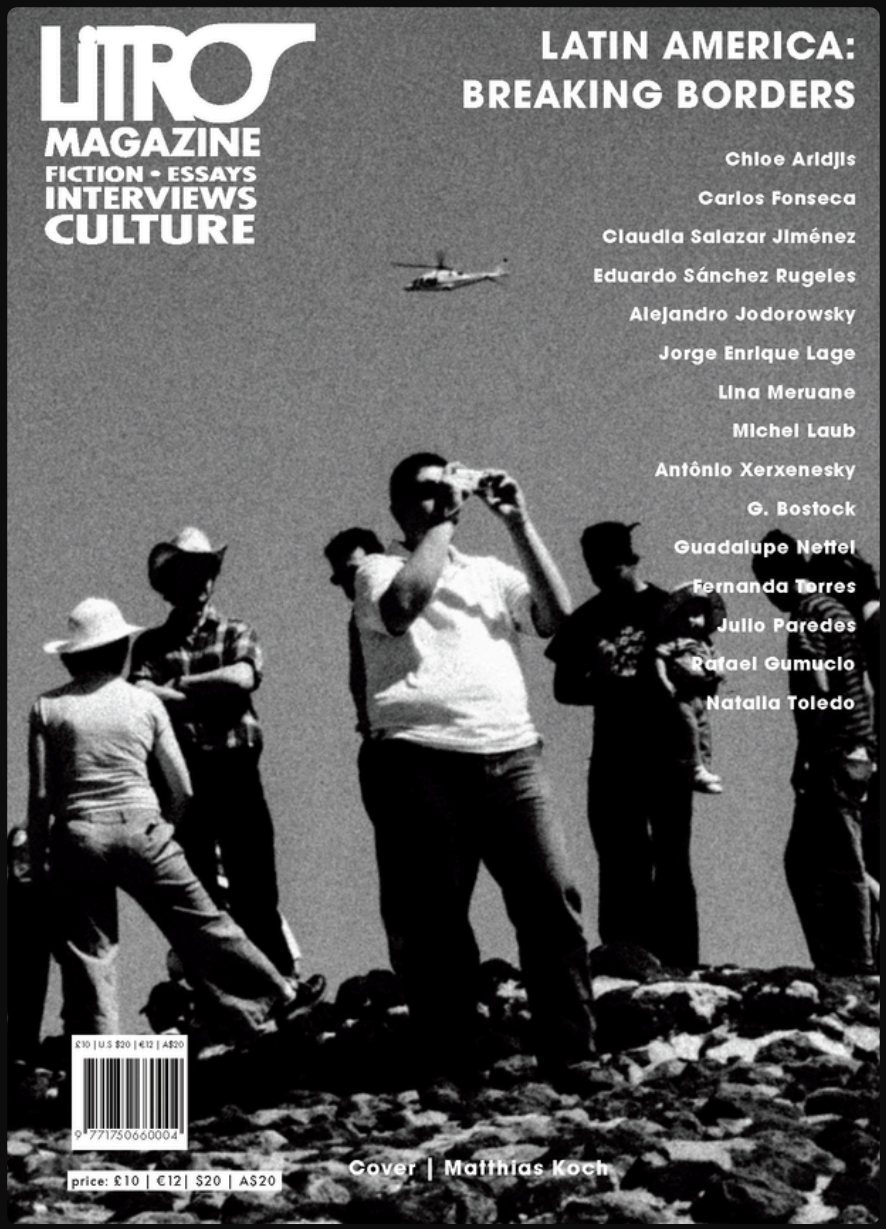
16-18 March

NEW YORK

8 APRIL

PARTNERSHIP OPPORTUNITIES:

- SPONSORSHIP
- ADVERTISING
- PRINT
- EVENT
- DIGITAL
- CULTURAL PARTNERSHIP



Original edition, 2017

LITRO STORIES TRANSPORT YOU

WORK WITH LITRO

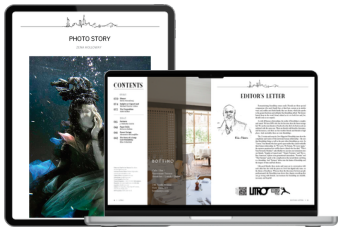
Partnerships shaped around editorial context.

01.



Print
Advertising

02.



Digital

03.



Newsletter

04.





Sponsored
Digital

05.



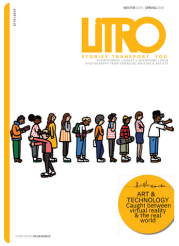


Destination
Partnerships

06.







World Series

07.





Live/programme
Sponsorship

LITRO STORIES TRANSPORT YOU

WHERE LITRO TRAVELS

How Litro reaches readers.



UK

Print · direct readers
Selected retail and cultural venues

USA

Print · direct readers
Programme and event distribution

INSTITUTIONAL

- Libraries and institutional readers
- Digital distribution through Flipster

LIVE

- London · Los Angeles · New York
- International cultural programmes

RATES / PACKAGES 2027

PRINT

FULL PAGE

£1,900

DOUBLE PAGE SPREAD

£2,900

INSIDE FRONT / INSIDE BACK COVER

£2,300

HALF PAGE

£900

DIGITAL

SPONSORED FEATURES

£750

BRAND / PARTNER STORY

£500

SPONSORED LINK

£230

EMAIL

NEWSLETTER PLACEMENT

£350

DEDICATED EMAIL

£1,500

WORLD SERIES / CULTURAL PARTNERSHIP

HEADLINE PARTNER

£10,000

OFFICIAL PARTNER

£5,000

SUPPORTING PARTNER

£2,500

DESTINATION & BESPOKE PARTNERSHIPS

TRAVEL, DESTINATION, PRINT + DIGITAL, LIVE-EVENT AND MULTI-MARKET PARTNERSHIPS

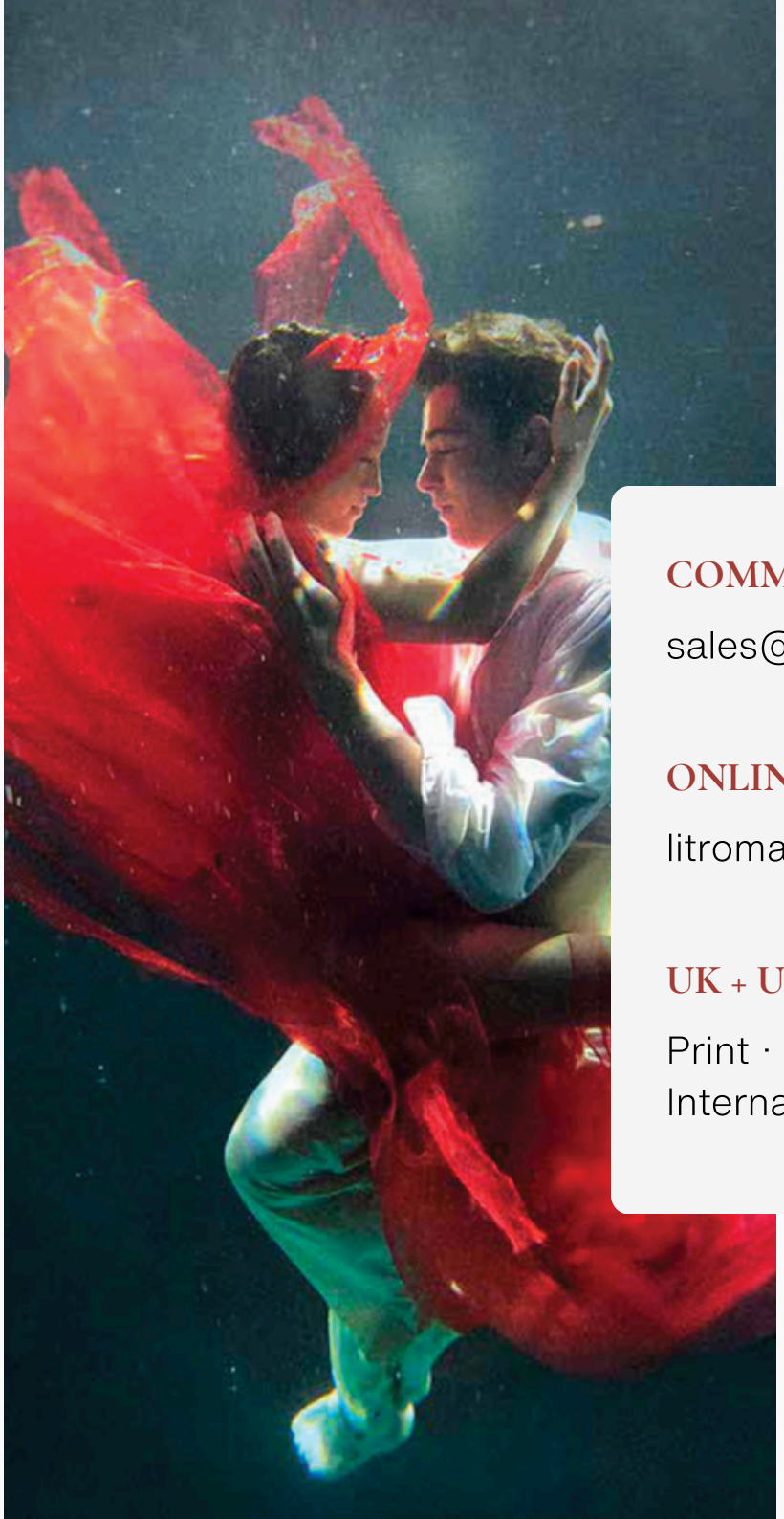
FROM £3,000

"All rates exclude VAT where applicable. Bespoke packages are quoted according to scope, production and programme requirements."

Contact US

Get In Touch

Start with the opportunity, then build the right package.



COMMERCIAL + ADVERTISING

sales@litro.co.uk

ONLINE

litromagazine.com

UK + USA

Print · Digital · Live · International

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